

# Water Board's Data Management Strategy

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## **Background:**

Using data to be more effective and efficient at pursuing our mission is not limited by technology alone. In many cases, how we plan to acquire, store, and extract our data, and combine and communicate it with other types of information requires strategies outside the technology realm. The State Water Board's Office of Information Management and Analysis (OIMA) is working with others to pursue strategic data management initiatives via the development of a data management strategy. This includes efforts to raise the data literacy of our entire organization, to significantly improve the timeliness and quality of the data being delivered to decision-makers, and to empower all levels of our organization to tell better stories using our data. Most importantly, the data management strategy makes our commitment to being transparent with all of our publically available data more contemporary with the "open data" standards used by others.

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